

COLLEGE AVENUE

Visual Editor

The Visual Editor is a leader who oversees and directs the operations of College Avenue's printed and online product. The Visual Editor is passionate about print design and is actively engaged in the overall quality of the magazine design and layout. This position requires a commitment of 5 hours per week of work-related duties.

Diversity Statement

Rocky Mountain Student Media Corporation is committed to increasing the diversity of our staff and providing a culturally responsive work environment. We encourage applications from people of all backgrounds and abilities. While RMSMC is an independent corporation from the University, we embrace Colorado State's Principles of Community to guide us in our educational mission.

The ideal candidate possesses the following qualities

- ❖ Visualizes design of print product and interactive graphic design for online content
- ❖ Familiar with magazine type designs
- ❖ Skilled in graphic design and planning a layout of the magazine
- ❖ Thinks ahead and plans for success
- ❖ Strong communication skills
- ❖ Ability to make decisions under pressure
- ❖ Skilled in Adobe CC
- ❖ Possess extraordinary creativity
- ❖ Approaches problems and challenges with an open mind
- ❖ Strong organization skills and the ability to coordinate a team
- ❖ Has a basic understanding of journalistic ethics and its application to publication design
- ❖ Experience with HTML, CSS

Main Responsibilities

- ❖ Creates interactive web graphics using data visualization tools for College Avenue
- ❖ Budgets and designs the available pages in the magazine based on content and plans for a cohesive product
- ❖ Works with the editorial staff to design an engaging cover and creative voice for the magazine
- ❖ Plans ahead for change and frequently communicates with editorial staff to anticipate problems
- ❖ Communicates frequently with editors about problems that could disrupt production

- ❖ Pitches new and creative ideas to engage with the readers through print design
- ❖ Creates graphics and illustrations to compliment each story

Managerial Responsibilities

- ❖ Manages the entire design of each edition of College Avenue
- ❖ Corrects design errors as they arise as a result of editorial decisions or copyediting
- ❖ Works with and leads other designers working for College Avenue
- ❖ Collaborates with editors to ensure content is prepared for print
- ❖ Works with advertising in order to properly budget pages in the magazine
- ❖ Preps design files for print

Compensation

The College Avenue editor-in-chief and the CEO of Rocky Mountain Student Media Corporation will negotiate compensation. Compensation will be hourly and paid through University merit work-study.

To Apply

Submit a **resume, cover letter and a statement outlining your vision and ideas for the magazine** to editor@collegeavemag.com in one PDF with the subject link: "College Avenue: 2021 - 2022 Application Creative Director" by 11:59 p.m. on Monday, April 26. Interviews will be scheduled and held by the Editor-in-Chief between April 26 - 30. Be prepared to answer questions regarding the attributes listed above.